We’ve been part of the Australian farming landscape for 125 years. Today we bring the best of Gippsland’s dairy culture to the world.

Viplus Dairy is one of Australia’s leading milk formula manufacturers, specializing in a diverse range of high quality, nutritional dairy products. Our commitment to world leading quality products, combined with our focus on innovation and technology, all of which is underpinned by our location world class facility in Toora South Gippsland. Toora is one of Australia’s most historic and economically important dairy producing regions, which is why Viplus enjoy the support of both Australian State and Federal funding.

The Viplus Toora plant boasts a rich history in the dairy industry in Australia, with over 120 years of dairy production. The Toora plant is the cornerstone of reputable high quality dairy products engineered for domestic and international export markets in the region.

Viplus Dairy was one of the first accredited dairy manufacturer in Australia approved by China’s CNCA, and more recently acquired CFDA approval for our infant formula products. Viplus Dairy are now leading the Australian Infant formula dairy industry under the new CFDA (China Food & Drug Authority), and our facility continues to operate to all Australian and International dairy regulations and standards.

Boasting a modern production facility and leading technology undertaken to strict GMP standards, Viplus Dairy provides a wide range quality Nutritional Milk Powder products meeting the various nutritional needs of growth and development, from infant to the ageing population. Viplus also produce a range of functional milk powder products supporting various health and dietary requirements.
The Difference for Milk Source (Protein/100g)

CN
2.5
2.6
2.7
2.8
2.9
3.0
3.1
3.2
3.3
EU
AUS

ViPlus Dairy is located in the lush green dairy region of South East Gippsland, Victoria. The region is synonymous with some of the highest recorded rainfalls in the country, resulting in excellent milk producing conditions for the local dairy farmers.

Further, the low industry environment, surrounded by energy efficient wind farms and clean ocean to the south, makes Toora one of the most clean and unique regions for Milk Powder manufacturing in the world.

The Difference for Milk Source (Protein/100g)

ViPlus is headquartered in Victoria, Australia and operates from two locations:

A. Toora, Victoria
   - CNCA accredited manufactured plant
   - Spray dryer infrastructure
   - All approvals obtained for reinstatement of the spray dryer
   - Onsite testing laboratory

B. Clayton, Victoria
   - Warehouse
   - Office

LOCATION
Founded in Australia in 1893, the Toora facility led the industry in the technology of cream separating from milk. An award-winning factory recognised by the Australian Dairy Enterprise Association as the best Dairy Manufacturer in Australia.

The high-end milk and cream was selected for Royal Noble in Melbourne. Leading the dairy industry in revolutionary sterilisation technology in Australia.

Launched high quality infant formula products. Provided infant formula without sugar in Australia.

Launched premium skim milk powder and popular in Australia market.

Added GOS and FOS into infant formula.

The celebration of 100 years of dairy manufacturing boasting the longest running manufacturing of its kind in Australia.

Accredited dairy manufacturer in Australia approved by China’s CNCA department.

In November 2018, Viplus was the first Australian Manufacture, producing in Australia to receive approval under the new China CFDA regulations for Infant formula production.

The Victorian State Government announces a financial package which will support the strategic expansion of the Viplus Dairy facility, which will lead to further job creation for the industry in the Sth Gippsland region.

MILESTONE


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The Toora Dairy Facility was founded in 1893 and is the one of the longest operating dairy facilities in Australia.

During the 125 years of operation, Toora has underpinned Australia’s continued revitalisation of the dairy industry, whilst supporting local jobs and driving economic growth for the State of Victoria.
The plant is also certified by AQIS (Australian Quarantine and Inspection Services), Dairy Food Safety Victoria, ISO 9001, ISO 14001, ISO 22000, HALAL. With a fully integrated supply chain, the majority of our raw materials are sourced from local milk producers who are like minded companies with a desire and passion to produce the highest quality milk powder products in the world.

The Viplus Dairy factory complies with all GMP and a variety of other country export standards. Our facility is ever evolving and expanding with new state of the art equipment which improves both efficiencies and safety standards.
CCIC MICROBIOLOGY LABORATORY & HIGH-TECH SECURITY

HIGH-TECH SECURITY
From the traceability of QR codes to advanced laser anti-counterfeiting technology, Viplus are constantly striving to explore and maintain product provenance. This allows the consumer to have the peace of mind that Viplus implement every measure possible to ensure the traceability and origins of the product are truly that manufactured by Viplus Dairy.

CCIC MICROBIOLOGY LABORATORY

The presence of CCIC Microbiology Laboratory operating from our Headquarters in Melbourne, is an important initiative as the company seeks world leading testing and analysis capabilities. The laboratory not only provides efficiencies for our internal testing protocol, but further allows Viplus to develop unsurpassed product product transparency throughout the entire supply chain.
ViPlus’ accreditations are summarised below:

<table>
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<tr>
<th>Accreditation</th>
<th>Summary</th>
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<tbody>
<tr>
<td>1 China CNCA Certificate and Accreditation</td>
<td>Permits the manufacture and export of infant milk formula and dairy products to China.</td>
</tr>
<tr>
<td>2 China CFDA Certificate and Accreditation</td>
<td>Viplus successfully registered all three of its infant formula brand slots with the CFDA which permits the sale of Viplus products in China post 1 January 2018.</td>
</tr>
<tr>
<td>3 Australia Government DAFF Reg. 4381 &amp; Export Approval</td>
<td>Department of Agriculture &amp; Water Resources permits the export of product from Australia.</td>
</tr>
<tr>
<td>4 HACCP Australia Certification</td>
<td>Awarded for compliance in food safety processes and controls in the manufacturing process.</td>
</tr>
<tr>
<td>5 Victoria Dairy Food Safety Certification</td>
<td>Awarded for compliance in ensuring traceability of materials from farm gate to end-consumer.</td>
</tr>
<tr>
<td>6 Certification of Origin</td>
<td>This accreditation supports our raw material procurement of Australian materials.</td>
</tr>
<tr>
<td>7 Australia Certified Organic Certification</td>
<td>Awarded organic processing and packaging certification (organic milk powder)</td>
</tr>
<tr>
<td>8 Beijing Ecocert Certification</td>
<td>Awarded for Organic processing and recognised for our Organic adult products.</td>
</tr>
<tr>
<td>9 Australian Made Certification</td>
<td>Awarded to products whose ingredients or production primarily originate from Australia.</td>
</tr>
<tr>
<td>10 HALAL Certification</td>
<td>Accredited to prepare certain HALAL products.</td>
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**QUALITY CONTROL**

Demonstrating Viplus Dairy’s commitment to quality and safety, each batch of fresh milk is analysed and tested to strict standards. This equates to over 80,000 batch test per annum.

Additionally, our facility is routinely audited by our governing body Dairy Safe Victoria, which monitors all of our production procedures and control points.
ViPlus Dairy’s endeavours to source only Gippsland milk for our products, then combines scientific research to formulate various products in our range.

We are proud to provide products with essential nutrients for everyday people and for everyday life. We always pay attention to the health of each family member and continue to explore in the field of nutritional formula. At present, we have developed a number of nutritional formulas for different age groups, including infant formula, children’s growth formula, maternal formula, middle-aged and older formula milk powder.
ViPlus Dairy specializes in the development and production of infant formula and adult formula providing a full end to end process service for customers. A variety of OEM customized services are available according to the needs of different customers:

- Brand and trademark registration
- Product formulation development
- Flexibility in various packaging options
- Digital creative design and development
- Knowledge of regulatory standards and compliance
- Import and export experience
- Experts in shipping and documentation procedures
- Certified import customs clearance agent

ViPlus Dairy factory has a modern packaging line. The package specifications currently available are:

**OEM CUSTOMIZATION**

**PRODUCTION CAPACITY**

Our factory boasts one of the largest and efficient facilities in Australia with a capacity in excess of 30,000 tons per year. The factory is still upgrading and in the process of transformation to further improve output and efficiencies.

**PACKING SPECIFICATION**
ViPlus boast a significant distribution network of our products across 26 Provinces in China, for both our own company branded products as well as our valued private label customers.

ViPlus understands the importance of market diversification, and has demonstrated this by entering into other high growth markets across the Middle East and South East Asia.

An International presence, along with a globally recognised brand across a range of emerging diverse cultural markets is an important company expansion strategy.
We will continue to build on our communication and marketing strategy both domestically and internationally through various brand and community engagement initiatives. Social media and marketing projects, relevant to the cultural markets that we will develop across the world will seek to connect our core brand values to consumers around the world. 

Viplus will continue to support a variety of community organisations and associations, as we feel a strong commitment to the Gippsland community provides for a more sustainable and viable Australian Dairy industry.
VIPLUS AT LOCAL MEDIA

Viplus Dairy continues to expand our local labour force as well as the capabilities of our facility. The Australian Government as well as National Media outlets Channels 7 and 9 have recognised the importance of a stable dairy industry in Victoria, particularly the support Viplus provides for local farmers and local jobs.

Local and global media have followed several Viplus inspired stories recently. In June 2018, the inspirational story of 69-year-old double amputee Boyu Xia, challenged Mt Everest for his 5th attempt which was watched by hundreds of millions of people the world over. Viplus Dairy was thrilled that on 14/05/2018 Mr Xia achieved his life long ambitions and conquered Mt Everest.
Viplus is proud to support several sporting and community associations in Toora. A prosperous vibrant community creates a strong bond between local business and its people.

Viplus Dairy are committed to a sustainable, prosperous dairy industry in Toora, Gippsland. We feel that we can play a small part in fostering strong community values in the region by providing a source of employment and stability, which in turn helps develop stronger ties between the community and local business.